

# Total Communications Coverage with Digital Signage

## AN EASY-TO-MANAGE, STREAMLINED SOLUTION TO PUBLISHING

The partnership between SocialChorus and Diversified gives customers an end-to-end digital signage solution that lets them publish content to reach their workforce immediately. Customers can manage content creation and publishing from the SocialChorus platform while Diversified takes care of the rest - hardware, software, reporting, and maintenance.

## PUBLISH FROM SOCIALCHORUS TO ANY DIGITAL SIGNAGE



**Create content**  
in Program Studio  
by SocialChorus



**Push content**  
to any digital signage

## SocialChorus Features

### ONE PLACE FOR PUBLISHING

With SocialChorus' Program Studio, you can create one message and publish to every channel at once, from digital signage to mobile, email, desktop, and company intranet.

### INFORMATION WITHOUT INSTALLATION

The SocialChorus Content Amplifier feature can embed a newsfeed anywhere you can place a URL, HTML iframe or web script, so you can syndicate content everywhere without installing software on each channel.

### VARIETY OF TEMPLATES

Choose from multiple content templates with flexible dimensions, to match any Diversified digital signage format. The templates also support auto-refreshed content and autoplay videos.



# The Missing Piece of your Communications Plan

## SIMPLE END-TO-END DIGITAL SIGNAGE MANAGEMENT

Let us do the work for you and your IT team. SocialChorus' Content Amplifier allows communicators to easily scale and distribute their content around the globe via digital signage. Diversified's software, hardware, reporting, and maintenance expertise makes the digital signage experience seamless.

## OPTIMIZED FOR A DESKLESS WORKFORCE

Paired with Diversified digital signage, SocialChorus offers you the means to quickly convey critical information to people who may be unable to check any other digital device while performing their work.

## MAKE YOUR COMMUNICATIONS PROGRAM MORE EFFECTIVE

You spend a lot of time developing a communications strategy, writing content, and choosing the right images—make sure everyone sees the results of your efforts. Effective digital signage management offers another useful way to reach your workers and help your company achieve its business objectives.



**“** *The combination of SocialChorus' content creation and publishing capabilities with our digital signage and technology expertise gives customers a comprehensive solution for reaching all employees, while creating less work for IT teams through auto-refresh capabilities that get messages out automatically.*

**JOHN MELLELO**, SENIOR VP, DIGITAL MEDIA GROUP - DIVERSIFIED

 **Let's Talk**

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