

Healthcare

With SocialChorus, ensure every worker gets critical company communications quickly and efficiently. With our platform, communicators can streamline, optimize, and automate content workflows to get critical information to the right team members quickly.

*Reach dispersed
healthcare workers
throughout their
shifts.*

Common Challenges

Hard to reach
healthcare workers
on varying shifts

No regular access to
email when tending
to patients

Critical information
makes its way
slowly through
the organization

SocialChorus Solutions

REACH EVERY EMPLOYEE

Automate outreach to employees in all locations—all at once or segmented into groups as you see fit. Connect with them instantly on their mobile devices, digital signage, email, or a desktop experience.

CONFIRM COMPLIANCE RECEIPT

Improve healthcare operations and regulatory compliance by making sure all healthcare employees have received the message.

MEASURE IN REAL TIME

Once you hit send, track engagement of your messages. Measure the receipt of the most critical messages, and have total transparency in your communications.



A REAL-WORLD EXAMPLE

Healthcare Communicators Use SocialChorus to Keep Employees Informed During an Acquisition

A healthcare system—with 50 hospitals, 829 clinics, 20,000 doctors, and 38,000 nurses, covering seven states—wanted to improve and extend the reach of its workforce communications.

Clinicians, doctors, and nurses spent most of their time with patients and were rarely in front of their computers. Further, due to the distributed and hierarchical nature of their organization, headquarters had no visibility into local operations. At the same time, the local hospitals rarely provided feedback to leadership. As a result of poor communications, this organization suffered from operational inefficiencies and corporate non-alignment.

With SocialChorus, the healthcare system implemented a mobile solution for its workforce and was able to keep them better informed with content tailored to their specific locations. Also, local leadership could provide feedback to headquarters in addition to sharing best practices with fellow hospitals in their healthcare network. The result was increased operational efficiency, better alignment, and healthier patients across the organization.



Let's Talk

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SocialChorus is the leading workforce communications platform that transforms how workers and organizations connect every day.

We empower communicators to reach every worker—from the head office to the front line. Companies thrive and win when all their workers feel informed, aligned, and supported. The SocialChorus platform allows communicators to publish once and distribute everywhere—efficiently delivering critical information to the right employee at the right time.